



## Genisoy Food Company Announces Voluntary Recall of Genisoy Organic Apple Cinnamon Soy Protein Bars Due to Potential Health Risk

**Contact:**

Genisoy Food Company  
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**FOR IMMEDIATE RELEASE -- TULSA, OK. -- February 1, 2009 --** Genisoy Food Company is announcing a voluntary recall of their Genisoy *Organic* Apple Cinnamon Soy Protein Bars because they may have the potential to be contaminated with *Salmonella*. The recalled products contain peanut ingredients supplied by Peanut Corporation of America, which has just announced an expansion of a voluntary recall covering all peanut products made in their Blakely, GA plant since January 1, 2007. Peanut Corporation of America is currently the focus of an ongoing investigation concerning recent *Salmonella* outbreaks. **Genisoy Food Company has not received any reports of illness connected to any of these products.**

*Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on *Salmonella*, please visit the Centers for Disease Control and Prevention's Web site at <http://www.cdc.gov/> or call **800-CDC-INFO (800-232-4636)**.

The following Genisoy *Organic* Apple Cinnamon Soy Protein Bars, with "Best By" dates on each bar are subject to voluntary recall:

**Genisoy *Organic* Apple Cinnamon - Retail**

Package Size	UPC code number	Code Dates
Individual bar 1.60 oz (45g)	6-35992-07810-4	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09
Carton: 12 bars / carton	6-35992-07811-1	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09
Case: 6 cartons / case	10-6-35992-07812-5	BEST BY: 12/21/08 BEST BY: 6/17/09 BEST BY: 7/18/09

**Genisoy *Organic* Soy Protein Bars – Sam’s Club Variety Pack UPC Code 6-35992-17612-1**

Package Size	UPC code number	Code Dates
Apple Cinnamon Individual bar 1.60 oz (45g)	6-35992-07810-4	BEST BY: 12/21/08

Genisoy *Organic* Apple Cinnamon Soy Protein Bars are distributed and sold primarily as individual bars in grocery and specialty retail stores. No other Genisoy *Organic* Soy Protein Bars flavors are involved in this recall.

Consumers who have purchased the recalled bars covered by this recall are urged to dispose of the product but retain the "Best By" code found on the back of the package seal. Consumers with questions or who would like a refund may contact Genisoy Food Company consumer line 1-888-GENISOY (1-888-436-4769) or [www.genisoy.com](http://www.genisoy.com). Consumers with questions or concerns about their health should contact their doctor.