



## Genisoy Food Company Announces an Expanded Voluntary Recall on Protein Bars Due to Potential Health Risk

**Contact:**

Genisoy Food Company  
1-888-436-4769

Retailers: [jegates@genisoy.com](mailto:jegates@genisoy.com)

**FOR IMMEDIATE RELEASE** -- TULSA, OK. -- February 4, 2009 -- Genisoy Food Company today expanded its voluntary recall because of concerns that the recalled bars contain peanut products that were manufactured by Peanut Corporation of America (PCA), which is the focus of an on-going *Salmonella* investigation. Genisoy took this action in cooperation with the FDA in response to PCA's recent expansion of its peanut products recall to include all peanut products produced in PCA's Blakely, Georgia plant since January 1, 2007.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on Salmonella, please visit the Centers for Disease Control and Prevention's Web site at <http://www.cdc.gov/> or call **800-CDC-INFO (800-232-4636)**.

The following Genisoy and MLO Bars with "Best By" dates on each bar ranging as shown below are included in the initial and expanded subject of voluntary recall:

GENISOY ORGANIC SOY PROTEIN BARS  
Apple Cinnamon, 1.6oz, UPC 6-35992-07810-4

CODE DATES  
BEST BY: 12/21/08 to 07/18/09

GENISOY SOY PROTEIN BARS  
Chocolate Fudge Brownie, 2.2oz, UPC 6-35992-04120-7  
Fudge Cookies & Cream, 2.2oz, UPC 6-35992-04240-2  
Café Mocha Fudge, 2.2oz, UPC 6-35992-04210-5  
Crispy Chocolate Mint, 2.2oz, UPC 6-35992-04200-6  
Chunky Peanut Butter Fudge 2.2oz, UPC 6-35992-04140-5  
Creamy Peanut Yogurt, 2.2oz, UPC 6-35992-04250-1

CODE DATES  
BEST BY: 06/12/08 to 05/06/09  
BEST BY: 06/16/08 to 01/01/09  
BEST BY: 07/11/08 to 01/01/09  
BEST BY: 06/13/08 to 05/07/09  
BEST BY: 06/12/08 to 04/14/09  
BEST BY: 07/21/08 to 05/14/09

MLO BIO PROTEIN BARS  
Double Chocolate, 2.85oz, UPC 0-30963-22110-5  
Honey Peanut Yogurt, 2.85oz, UPC 0-30963-22410-6  
Chocolate Peanut Butter, 2.85oz, UPC 0-30963-22120-4  
Cookies & Cream, 2.85oz, UPC 0-30963-22420-5

CODE DATES  
BEST BY: 09/27/08 to 01/01/09  
BEST BY: 08/30/08 to 01/01/09  
BEST BY: 06/02/08 to 03/12/09  
BEST BY: 09/31/08 to 02/22/09

MLO XTREME PROTEIN BARS  
Chocolate Mint, 3.17oz, UPC 0-30963-04800-9  
Chocolate, 3.17oz, UPC 0-30963-04810-8  
Cookies & Cream 3.17oz, UPC 0-30963-04820-7  
Peanut Butter, 3.17oz, UPC 0-30963-04830-6

CODE DATES  
BEST BY: 06/24/08 to 04/08/09  
BEST BY: 06/04/08 to 05/26/09  
BEST BY: 06/30/08 to 05/25/09  
BEST BY: 06/05/08 to 05/27/09



The recalled bars were sold in all types of retail stores as individual bars in 12-count caddies throughout the United States. No 6-count caddies of Genisoy or MLO Bio Protein were affected by this recall. All MLO Bio Protein Bars and Genisoy Soy Protein Bars with codes after 5/27/09 are not a part of this recall because they were produced at a manufacturer that did not use PCA peanut butter products. Genisoy Organic Apple Cinnamon, which is the focus of the original Genisoy Food Company Voluntary Bar Recall is the exception – still subject to voluntary recall. Genisoy Organic Soy Protein Rich Chocolate and Mixed Berry are not a part of this expanded recall because the manufacturer did not use PCA peanut products in these bars.

Consumers who have purchased the bars covered by this recall are urged to dispose of the product but retain the “Best By” code found on the back of the package seal. Consumers with questions may contact Genisoy Food Company consumer line 1-888-GENISOY (1-888-436-4769) or [www.genisoy.com](http://www.genisoy.com). Consumers with questions or concerns about their health should contact their doctor.